



12d Technical Forum

12d[®] International Conference

2018

A white globe icon with a grid of latitude and longitude lines, positioned between the numbers '0' and '1' of the year '2018'.

29-31 July 2018

www.12d.com/conference

The **12d Technical Forum** (12d International Conference) 2018 is to be held at the Brisbane Convention Centre on Sunday 29th, Monday 30th and Tuesday 31st July, 2018.

This event consists of three days (and two nights) on 12d Model and 12d Synergy, future 12d directions, User presentations, hints and tips, and the very popular Birds of a Feather sessions.

The Technical Forum will be of interest to people involved in all aspects of civil engineering, surveying and construction.

Register today!



The **12d Technical Forum** (12d International Conference) 2018 is to be held at the Brisbane Convention Centre on Sunday 29th, Monday 30th and Tuesday 31st July, 2018.

Previous 12d events have been very successful, and we've been working hard to ensure that this one will continue the trend of impressive attendance rates and positive feedback from delegates.

Register today at www.12d.com/conference

Popular Reasons Delegates Choose To Attend The Technical Forum

1. Comprehensive And Great Value!

3 days of presentations, breakout sessions where delegates can explore their specific needs, 2 after hours social events, entertainment, world class food, and a pack full of goodies, all for \$A 800 +GST*!

"I found the Conference a great learning/networking experience. There were numerous highlights; the dinner entertainment was one of them...the guest speakers and topics were informative."

(excerpt from a Delegate Survey)

* \$A 800 +GST is the price for a Full Forum Package for one attendee; individual days/events are charged separately at a different rate.

2. A Great Place To Network And Gain Industry Knowledge

The Technical Forum is attended by base level users through to top level managers and directors with backgrounds in:

- Civil Engineering
- Civil Design
- Surveying/GIS/Mapping
- Construction
- Asset Management
- Government
- Environmental Groups/ Departments
- Business Development Managers
- Complementary Software
- Survey Instruments

Clients use 12d Model and 12d Synergy for various project types, such as



ROAD AND HIGHWAYS



LAND DEVELOPMENT



RAIL



DRAINAGE, SEWER AND SERVICES



OIL AND GAS



RIVERS, DAMS AND HYDROLOGY



PORTS AND DREDGING



AIRPORT INFRASTRUCTURE



MINING INFRASTRUCTURE



CONSTRUCTION



FEATURE SURVEY



ENVIRONMENTAL

"...As usual the Conference delivered a good indication of the direction we should be heading, but the highlight is the networking opportunities with like organisations and clients."

(excerpt from Delegate Survey)

3. An Opportunity To Increase Your Skills And Understand How To Best Utilise 12d Model & 12d Synergy

In addition to the main presentations, Delegates can enjoy the 'Birds of a Feather' sessions. Delegates have the opportunity to attend specialised tutorials on areas such as Design, Surveying, Water, and 12d Synergy.

Attendees can also check out our exhibition space, featuring suppliers of complementary products such as survey instruments, hardware and software.

"For me the interaction with GIS/12d was interesting and the capabilities of 12d as a whole...coming from a CAD background I was most impressed."

(excerpt from Delegate Survey)

4. A Great Venue With World Class Catering

Delegates are always impressed by the food and beverages on offer, and the space provided. The Brisbane Convention and Exhibition Centre is a wonderful space we love returning to every two years.

"Presentation of food was excellent with a good variety of healthy food as well"

(excerpt from Delegate Survey)

"Venue was well spaced out which allowed a quick and easy adjustment to find everything"

(excerpt from Delegate Survey)

5. Access To Discounted Accommodation

12d Solutions has again enlisted the aid of OzAccom to negotiate discounted accommodation for nearby hotels.

This can help to not only reduce your costs but also to reduce the hassle of organising where to stay.

Ask for accommodation information when you register and we'll send you OzAccom's easy-to-use booking link!

6. Meet The Developers Of 12d Model & 12d Synergy

It is not every day that you get to meet the developers of 12d Model and 12d Synergy. The 12d Technical Forum allows you to meet and share your thoughts with our programming team. Delegates enjoy the opportunity to gain many insights and provide valuable feedback.

"...The approachability of all, and the support for 12d users from the developers..."

(excerpt from Delegate Survey)

"The ability to network and talk to fellow users while bouncing ideas & questions to 12d staff face to face"

(excerpt from Delegate Survey)

7. An Opportunity To Be Amongst Innovators

Both 12d developers and 12d clients are highly involved in pushing the industry forward in leaps and bounds and have achieved a lot together over the last 20 years.

The 12d Technical Forum is your opportunity to be amongst those involved and to participate in this dynamic and innovative community.

"...12d aspects, presentations and pushing the boundaries with the program and industry standard presentations i.e. Austroads..."

(excerpt from Delegate Survey 2010)

"Great chance to look at better ways to do things"

(excerpt from Delegate Survey 2010)

8. 12d Solutions Supports Green Initiatives

12d Solutions continues its initiatives in helping make a green future.

Firstly, 12d Model and 12d Synergy are completely electronic and reduce the need for paper from design through to construction.

Customers can choose to receive all invoices electronically. And for the 12d Technical Forum, electronic communication and registrations are encouraged, and block bookings for accommodation are close to the venue to reduce the need for taxis and cars.

Finally, the new development of the Brisbane Convention and Exhibition Centre (BCEC) is set to be a 'green building' with a 5 star Green Environmental Rating.

Showcase your 12d Model & 12d Synergy Knowledge

We have slots available for User papers of different lengths (e.g. 10, 15 or 30 minutes). Contact us if you'd like to present a paper.

Feel free to come up with a topic as specific or broad as you like. Below are some ideas on topics which could be explored further:

- Ways 12d Model and 12d Synergy help to increase the accuracy of tenders, budgeting and forecasting
- Problem solving with 12d Model in design and construction
- Learning 12d Model and 12d Synergy – the journey from beginner to advanced user
- Supporting 12d Model and 12d Synergy in organisations of all sizes
- 12d Model and 12d Synergy helping you to save time and money
- Integrated technology solutions
- Challenges of adapting and integrating new technology into design and construction
- Technology improving project management (real time virtual project teams)
- Advancements in information technology and data management to improve design, construction and maintenance
- Engineering for natural disasters
- Environmental sustainability
- Engineers as technologists
- 12d Model to help overcome water supply issues
- Globalisation of green solutions
- Life cycle design
- The change in education for civil engineers
- The Engineer's role in influencing public policy
- Design and construction in developed and underdeveloped nations

If your topic is not 12d specific, but interesting industry related information, then we are also always looking to increase content on our website and social media channels.

This is a great way to gain extra exposure for your organisation.

"I found the introduction to parameters in chains very useful. I was struggling to find a use for them previously."

(excerpt from Delegate Survey)

"The Birds of a feather worked quite well. The papers that were presented were of interest and generally tended not to get too technical for those who were not deeply into the particular bit of 12d"

(excerpt from Delegate Survey)

Follow the links and tell your story today at <http://www.12d.com/conference>

Sponsorship & Media Partners

For each Technical Forum, we have opportunities for organisations to either become a Sponsor or a Media Partner.

Reasons For Becoming A Sponsor/ Media Partner

Participating as a Sponsor/Media Partner at the Technical Forum has many advantages, including:

- Directly reaching your target audience
 - Increasing brand awareness
 - Increasing awareness of a new area of your business
 - Positively managing industry perceptions
- Sponsorship options include:
- Sponsorship of agenda items/events
 - Exposure of your organisation on our website
 - Exposure via email marketing
 - Onsite point of sale/posters
 - Exposure via potential print advertising and editorial
 - Exposure via Conference pack
 - Exposure via social media

To gain more information please contact:
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